

PRESS RELEASE

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For Immediate Release

Spaghetti Warehouse Syracuse Sets Closing Date as Click Stream Studios Prepares to Open a 16,000+ Square Foot National Content Headquarters

Syracuse NY: After nearly forty years of serving families across Central New York, Spaghetti Warehouse in downtown Syracuse will officially close on December 31st. Since opening in the mid-1980s, Spaghetti Warehouse Syracuse has been a cornerstone of Central New York dining—a place where families gathered, friends reconnected, and traditions were born. Known for its hearty Italian-American dishes and its unique, eclectic décor (including the famous trolley car inside), it quickly became one of the city's most recognizable and beloved restaurants.

A Message From Spaghetti Warehouse Syracuse:

“To our Spaghetti Warehouse Syracuse friends and family: thank you for letting us be part of your lives. From first dates to family reunions, from holiday dinners to everyday moments, we’ve cherished every story that unfolded within these walls. Your smiles, your celebrations, and your loyalty have meant the world to us. The decision to close was not easy, but in today’s challenging economy, continuing to serve the quality food you love at the prices you expect has become impossible. With heavy hearts, we’ve chosen to close—but not before giving guests the opportunity to join us for a final meal, last toast or one more memory.”

Spaghetti Warehouse Syracuse will remain open through the end of the year.

Click Stream Studios arrives.

A new chapter begins immediately after.

Click Stream Studios, a fast rising content marketing and live social selling agency, is transforming the 16,000+ square foot historic building into one of the most advanced creator facilities in the country. The space will serve as a production hub capable of supporting national level brands, agencies, influencers, and companies seeking modern digital marketing strategies.

A Landmark Reborn for the Digital Era

Much of the historic dining room, antique fixtures, and beloved full size trolley car will remain and will become signature production sets for high output content campaigns. Click Stream Studios will showcase the character of the building through studio quality podcasts, viral short form content, creator series, and daily live shopping broadcasts.

The goal is simple. Preserve the identity of the space and broadcast it nationwide for brands that want storytelling with personality and history behind it. The studio will be built to support integration with major platforms including Facebook, Whatnot, Amazon, TikTok Shop, and others while leveraging partnerships with Influencers, YouTube creators, and consumer brands searching for high quality, effective content strategies.

A Creative Engine for Syracuse Businesses and Beyond

The new location will feature multiple creator sets, photography suites, podcast rooms, a connected event space, and dedicated brand studios for companies that want their own long term content presence. It positions Syracuse as a serious player in the rapidly expanding world of influencer marketing, shoppable video commerce, and AI assisted content production.

From regional companies to national brands, the facility is designed to match the production expectations of modern players like Shopify storefronts, direct to consumer brands, and enterprise clients looking for measurable digital growth.

Special Thanks

Click Stream Studios extends its appreciation to Sutton Management and O'Connell More Consulting for their work, collaboration, and guidance in bringing this deal to completion.

About Click Stream Studios

Click Stream Studios is a one-of-a-kind content marketing team focused on high performing short form video, podcast production, live social selling, shoppable video development, and full-service digital marketing services. The company helps businesses grow through strategic content creation designed for today's digital platforms and consumer behavior. Click Stream Studios is a division of Growth Mode Technologies LLC, a Syracuse based business technology company.

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